|  |  |
| --- | --- |
| Brian Michael Loriga    Web Developer Profile | [brianmloriga@gmail.com](mailto:brianmloriga@gmail.com) • (786) 797-5683  [Portfolio](https://brianloriga.com): https://brianloriga.com  [LinkedIn Profile](https://www.linkedin.com/in/brian-loriga-5368a8ba/) • Miami, FL 33177 |

Analytical and results-driven professional with relevant education, hands-on experience, and proven ability to learn and execute full life cycle of website development, including requirement gathering, engineering, design, coding/ development, testing, debugging, and maintenance. Instrumental in determining the web structure and content, while striking a balance between functional and aesthetic design. Skilled at developing features to enhance the user experience. Proven success in managing all projects and delivering stellar results within budgetary and time constraints. Adept at investigating and resolving technical issues, translating business needs into technical solutions, and directing teams to achieve shared visions and goals. Bilingual (English / Spanish) communicator; capable of conveying insights in a creative and compelling ways.

**Areas of Expertise**

|  |  |  |
| --- | --- | --- |
| * Web Development Life Cycle * Project & Program Coordination * HTML, CSS, & Java * Technical Documentation * Git | * Client Service & Satisfaction * Idea Conceptualization * Requirements Gathering * Usability Testing * API Integrations | * Update & Maintenance * Root Cause Analysis * User Interface (UI) * MS Office Suite * Agile Ways of Working |

**Professional Experience**

**GFN Advertising & Website Solutions, Miami, Florida 2016 – Present**

**Senior Web Developer**

Establish and guide technical teams on website's architecture, development, testing, and maintenance. Design and code user interfaces using latest tools and languages. Develop and implement new features and functionality. Administer several aspects of organizational operations, facilitate seamless decision-making, and ensure corporate success and excellence.

* Building WordPress sites, themes, custom blocks, and features according to the requirements and approved designs
* Concepting, planning, and building websites with our design team based on wireframes and design comps to ensure an optimal and consistent user experience.
* Ensuring adherence to standards, best practices, code reviews, etc.
* Cross-collaborating with teammates for skill development.
* Delivering work that exceeds internal and client standards on a consistent basis.
* Defining and maintaining project roadmaps to include planning for integration of new technology, ownership of code libraries, and backlog of technical tasks.
* Serving as a champion of quality standards while sharing a passion for current technology and new trends.
* Helping set up backend environments and working with hosting providers
* Knowledge in PHP, CSS, & Basic Java

**AT&T Advertising Solutions, Miami, FL 2011 – 2016**

**New Media Account Manager**

Managed advertiser’s ad campaigns and informed clients of current results. Facilitated clients in adjusting/increasing advertising volume to boost quarterly revenue. Upheld the responsibility for building and maintaining territory ad revenue as well as creating new client base. Liaised with existing and potential clients to determine business needs and devise innovative advertising solutions using an existing suite of digital media products.

* Developed key accounts and strengthened the company’s sales operation, while maintaining key business relationships and securing repeated business success.
* Exceed revenue goals by overseeing online media accounts, such as placing businesses in strategic mediums.
* Evaluated best positioning of client’s brand for success in close collaboration with Web Design team.
* Persistently identified new businesses and accounts using a “hunter mentality” approach.

**Additional Experience**

**Senior Business Development Strategist/Account Manager** – The Academy of South Florida, Miami, FL

**HR (Human Resources) Manager** – Boston Market Corporation, Miami, FL

**Education**

**Bachelor’s in Business Administration**

Ashworth University, Peachtree Corners, Georgia

**Associate in Business Solutions**

Ashworth University, Peachtree Corners, Georgia

**Professional Training**

Dale Carnegie Course: Effective Communications & Human Relations/Skills for Success

Dale Carnegie Sales Training Sales Advantage Course

Google SEO Fundamentals

**Licenses & Certifications**

WordPress Development Coursera Certificates

Front End Development Certifications from Meta

JavaScript Certification from Meta

Version Control Certification from Meta

CompTIA Net Plus Certificate

CompTIA A+ Certificate